



# 2019 SPONSORSHIP PROGRAM

We're pleased to welcome law firms and legal service providers to join and contribute to one of the largest, most vibrant communities of in-house attorneys in the world – the Association of Corporate Counsel.

## WHY ACC-NYC?

Our chapter is comprised of over 1,800 members in New York City, Long Island, and the Boroughs who take pride in handling the most complex issues that arise across all key practice areas and industries. Our members rely on you for thought leadership, professional development, and networking opportunities to empower them against these challenges! Moreover, we depend upon and recognize our sponsors for the type of innovation necessary to keep our community ahead of the ever-increasing pace of change, like addressing Legal Operations, Media & Entertainment, and other high-profile areas that are significantly affecting the global landscape.

Our Board of Directors, Officers, Committee Chairs, and other volunteer leaders are seasoned attorneys who look forward to developing strong, long-lasting, mutually beneficial relationships with you as you support the in-house community. We welcome those who not only understand the privilege of access to our members, but also appreciate the need to make a difference and engender change.

We've begun to use social media to better engage within our community and are looking to collaborate with sponsors for innovative ways to extend our collective reaches.

## WHICH SPONSORSHIP SHOULD YOU CHOOSE?

We have several opportunities available for the 2019 calendar year with some key features of each Sponsorship highlighted below:

	DIAMOND (2)	PLATINUM (4)	GOLD (4)
Full Day Event (Plenary Session)	*		
Full Day Event (Track Session)		*	*
Core Programming CLE Session	*	*	
Signature CLE	*	*	*
Signature Networking	*		*
Winter Gala	* (5 tickets)	* (4 tickets)	* (3 tickets)
Summer Associate Presentation	*	*	
Newsletter Articles	* (up to 3)	* (up to 2)	* (up to 1)
Linked Articles	* (up to 4)	* (up to 3)	* (up to 1)
<b>Price</b>	<b>\$32,000</b>	<b>\$27,500</b>	<b>\$21,500</b>

	<b>SPOTLIGHT ON (10)</b>	<b>DIVERSITY: WOMEN AND GENDER (5)</b>	<b>DIVERSITY: OTHER SPECIAL TOPICS (2)</b>	<b>DIVERSITY: ALL ABILITIES (1)</b>	<b>CAREER DEVELOPMENT (2)</b>
Signature CLE/Networking or a Combination	*	*	*	*	*(up to 1)
Signature Networking	*				
Winter Gala	*(2 tickets)	*(2 tickets)	*(2 tickets)	*(2 tickets)	
Newsletter Article		*(up to 1)	*(up to 1)		
Linked Articles	*(up to 1)	*(up to 1)	*(up to 1)	*(up to 1)	*(up to 1)
<b>Price</b>	<b>\$16,500</b>	<b>\$12,000</b>	<b>\$12,000</b>	<b>\$4,000</b>	<b>\$5,000</b>

We offer other opportunities for those who wish to engage with our chapter: (1) an a la carte CLE or networking event (\$10,000 and \$5,000, respectively); (2) a collaborative partnership (\$4,000); or (3) a Long Island regional sponsorship (\$6,000).

## **IS MORE DETAIL AVAILABLE ABOUT EACH SPONSORSHIP LEVEL?**

Yes, and we encourage you to visit our website at [www.sponsoraccnyc.com](http://www.sponsoraccnyc.com) for a full list of all the benefits and requirements for each sponsorship level.

Please carefully review our sponsor guidelines available on the website. We've developed these to ensure you derive the highest value from a sponsorship. If adhering to them may present a problem, please contact us to explore your candidacy.

## **HOW DO YOU APPLY?**

Once you choose a sponsorship level, fully complete and submit the application available at [www.sponsoraccnyc.com](http://www.sponsoraccnyc.com) no later than **October 19, 2018**.

## **HOW DOES ACC-NYC EVALUATE APPLICANTS?**

A special committee of our Board reviews all applications in full and considers a variety of factors in making sponsorship decisions, including whether an applicant has: (1) worked closely and effectively with our chapter in the past; (2) been recognized for their expertise and commitment to our core values (notably diversity and inclusion); and (3) proposed ideas that reflect the creativity that will ensure a tangible benefit to our members.

## **WHEN ARE SPONSOR SELECTIONS ANNOUNCED?**

In mid-November 2018.

## **WHEN IS PAYMENT DUE?**

Payment must be made in full by the earlier of thirty days from invoice date or **January 11, 2019**. If payment is not timely made, we may choose to cancel your sponsorship in our sole discretion.

## **WHO CAN I CONTACT WITH QUESTIONS?**

Please contact our Executive Director (Amy Adams) at [ednyc@accglobal.com](mailto:ednyc@accglobal.com).