



The Board of Directors of ACC–NYC is pleased to present the Chapter’s 2020 Sponsorship Program.

The Association of Corporate Counsel (“ACC”) is the world’s largest community of in-house counsel, with more than 40,000 in-house counsel members in over 75 countries. ACC-NYC is one of the organization’s largest chapters with over 1,700 members, serving New York City, Long Island, and the Boroughs. Our annual sponsorship program provides law firms and legal service providers the opportunity to network with in-house counsel and demonstrate expertise through continuing legal education (“CLE”) programs, networking, professional growth, thought leadership, and collaborative partnering.

Sponsorship Program Overview

	SPONSORSHIPS AVAILABLE	SPONSORSHIP FEE
SUSTAINING SPONSORSHIPS		
I. DIAMOND	2	\$32,000
II. PLATINUM	4	\$27,500
III. GOLD	4	\$21,500
DIVERSITY & INCLUSION SPONSORSHIPS		
I. WOMEN AND GENDER	TBD	\$12,000
II. ALL ABILITIES	1	\$4,000
III. INTERSECTIONALITY, IDENTITY & URM	TBD	\$12,000
SPOTLIGHT & NYC-FOCUSED SPONSORSHIPS		
I. SPOTLIGHT ON: PRACTICE GROUPS	9	\$16,500
II. SPOTLIGHT ON: CORE NYC INDUSTRIES	3	\$5,000
OTHER SPONSORSHIPS		
I. PROFESSIONAL GROWTH & WELLNESS	3	\$5,000
II. REGIONAL (LONG ISLAND)	1	\$6,000
III. SUPPORTING SPONSORS	4	\$5,000
IV. COLLABORATIVE PARTNERSHIP	5	\$4,000
V. SIGNATURE NETWORKING	2	\$5,000
VI. CORE CLE	3	\$10,000

The term of an annual Sponsorship under the 2020 Sponsorship Program runs **January 1, 2020** through **December 31, 2020** (“Sponsor Term”), unless otherwise agreed upon with the ACC-NYC Executive Director, VP, Sponsorships and VP, Programming.

All Sponsors must complete the Sponsorship Application. By completing the application, you represent that: (1) you have carefully reviewed the terms and conditions of the 2020 ACC-NYC Sponsorship Program and that you are committed to working within the Sponsorship Guidelines (set forth in Appendix 1); (2) you are authorized to submit the Sponsorship Application on behalf of your firm or company; and (3) you will remit the requisite Sponsorship Fees to ACC-NYC by the posted deadline.

Payment in full must be received by the earlier of thirty days from invoice date or **January 10, 2020** (“Payment Due Date”), unless other payment arrangements have been approved by our Executive Director. If Sponsorship Fees are not timely



received, ACC-NYC may elect to cancel the Sponsorship and you forfeit all benefits and we may reassign the Sponsorship to another Sponsor. All Sponsorship Fees are non-refundable.

Sponsorship Application Process

The 2020 Sponsorship Application is available online at www.sponsoraccnyc.com. **All Sponsorship Applications are due by November 1, 2019**, unless otherwise agreed upon with the ACC-NYC Executive Director and VP, Sponsorships.

We intend to announce sponsor awards beginning in mid- to late-November 2019. Each application will be reviewed and evaluated by the ACC-NYC Sponsorship Committee based upon responsiveness to the Sponsor Selection Criteria set forth below. **Note that this is an application for sponsorship only. Submitting this form does not guarantee a Sponsorship award for 2020.**

Sponsor Selection Criteria

The ACC-NYC Board of Directors has adopted the following criteria for the selection of its Sponsors:

1. ACC-NYC is committed to selecting a mix of Sponsors that offer a variety of expertise to our members. The Chapter is committed to aligning Sponsors with membership needs and interest in terms of practice areas, industries, diversity, and size of firm and/or company.
2. ACC-NYC seeks Sponsors that can provide information that is valuable to our members while still leveraging creativity and flexibility in developing and presenting programming for the Chapter. The Chapter values innovation and uniqueness.
3. The ACC-NYC is an active Chapter with over 1,800 members. Therefore, we are dedicated to selecting Sponsors that have a history of working closely and effectively with our Chapter's Board and Executive Director. Returning Chapter sponsors who have experienced significant attendance at prior Chapter events and who have received favorable feedback from our members for those programs will be given preference. In addition, the Chapter places great value on its relationships with Sponsors who have demonstrated a willingness to assist the Board when needed.
4. The ACC-NYC emphasizes the importance of growth (for itself, its Members, and its Sponsors). As such, the Chapter will give preference to returning Chapter Sponsors who have helped the Chapter grow and have been consistent and cooperative partners.

Sustaining Sponsorship Package Summary

	DIAMOND	PLATINUM	GOLD
IN-HOUSE COUNSEL FULL DAY CLE (PLENARY SESSION)	*		
IN-HOUSE COUNSEL FULL DAY CLE (TRACK SESSION)		*	*
CORE PROGRAMMING CLE SESSION	*	*	
SIGNATURE CLE⁺	*	*	*
SIGNATURE NETWORKING⁺	*		*
WINTER GALA^Σ	*	*	*
	(5 tickets)	(4 tickets)	(3 tickets)
SUMMER ASSOCIATE PRESENTATION[‡]	*	*	
NEWSLETTER ARTICLE	*	*	*
	(up to 3)	(up to 2)	(up to 1)
LINKED OR SOCIAL MEDIA ARTICLES[°]	*	*	*
	(up to 4)	(up to 3)	(up to 2)
EVENT PROMOTION	*	*	*
CLE PRESENTATION MATERIAL ACCESS ON ACC-NYC WEBSITE	*	*	*
HOST ACC-NYC BOARD OF DIRECTORS MEETING^Ω	*	*	*

⁺ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or solely paid by the Sponsor in addition to and separate from the listed sponsorship fee.

^ΩOptional; Sponsor must staff this event.

[‡]Light meal and beverages to be supplied by Sponsor.

[°] ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter's LinkedIn page. However, our general intent is to only consider client alerts or similar topical updates that may be of interest to the ACC-NYC community. We will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.

^ΣAdditional tickets to the Winter Gala may be available for purchase, on a first-come, first serve basis, and at the discretion of ACC-NYC. Additional ticket cost is set at \$150.

Spotlight and Inclusion Sponsorship Package Summary

	DIVERSITY AND INCLUSION: (I) WOMEN AND GENDER; (II) ALL ABILITIES; (III) INTERSECTIONALITY, IDENTITY & URM	SPOTLIGHT ON: PRACTICE GROUPS	SPOTLIGHT ON: CORE NYC INDUSTRIES
SIGNATURE CLE⁺, SIGNATURE NETWORKING⁺ OR A COMBINATION (UP TO 2 HOURS)	*	*	
SIGNATURE NETWORKING⁺		*	*
WINTER GALA^Σ	*	*	*
	(2 tickets)	(2 tickets)	(2 tickets)
NEWSLETTER ARTICLE	*	*	
	(up to 1)	(up to 1)	
LINKED OR SOCIAL MEDIA ARTICLES⁹	*	*	
	(up to 2)	(up to 2)	
EVENT PROMOTION	*	*	*
CLE PRESENTATION MATERIAL ACCESS ON ACC-NYC WEBSITE	*	*	

+ Venue, food, beverage, ticket, parking and other costs, as applicable, are to be provided and/or solely paid by the Sponsor in addition to and separate from the listed sponsorship fee.

^Σ Additional tickets to the Winter Gala may be available for purchase, on a first-come, first serve basis, and at the discretion of ACC-NYC. Additional ticket cost is set at \$150.

⁹ ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter’s website or LinkedIn page. However, our intent is to only consider client alerts or similar substantive updates that may be of interest to the ACC-NYC community. We will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.

SUSTAINING SPONSORSHIP PACKAGE DESCRIPTIONS

Diamond	Description of Benefit	
\$32,000	2 Sponsorships Available	
Programming and Networking		
In-House Counsel Full Day CLE (Plenary Session)	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present a one (1) one-hour CLE (topic to be agreed on with ACC-NYC) plenary session to be attended by all participants at the full day, multi-program event.</p> <p>An exhibitor table for promotional materials will be available for up to two (2) marketing representatives.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may be present at the event (and attendees are not interchangeable).</p>
Core Programming CLE Session (Plenary)	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present a one-hour CLE (topic to be agreed on with ACC-NYC) at one (1) ACC-NYC Core Programming event (Ethics Marathon; Special Event Marathon (theme to be determined each year by ACC-NYC); or Compliance Institute) during a plenary session to be attended by all participants at the event. Core Programming events are usually hosted seasonally throughout the year.</p> <p>An exhibitor table for promotional materials will be available for up to two (2) marketing representatives.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may be present at the event (and attendees are not interchangeable).</p>
Signature CLE⁺	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present one (1) exclusive chapter-wide CLE presentation for up to two-hours (topic to be agreed on with ACC-NYC) with a networking reception prior to or after the CLE presentation.</p> <p>If requested by the Sponsor, ACC-NYC will inform its members (through the ACC-NYC Quarterly Newsletter) that the Sponsor is available to make the same presentation to ACC-NYC member companies at their respective offices.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend sponsored CLE event.</p>
Signature	*	Sponsor has the option to host or co-host a signature networking event. To improve

Networking⁺		<p>attendance, we recommend the event be held at an outside location.</p> <p>Up to ten (10) Sponsor representatives may attend the sponsored Signature Networking.</p> <p>No exhibitor tables are provided. Sponsor may raffle prize(s) and collect business cards for such raffles.</p>
Winter Gala	* (5 tickets)	<p>The Winter Gala is a premiere networking event and celebrates the membership and Sponsor contributions throughout the year.</p> <p>Up to five (5) Sponsor representatives may attend the Winter Gala.</p>

Promotional

Summer Associate Presentation[±]	*	At Sponsor's request, ACC-NYC may provide one (1) presentation to Sponsor's junior lawyers/summer associates targeted at relationships with outside counsel and/or working with in-house counsel.
Newsletter Article	* (up to 3)	ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our Members. The Sponsor Article shall be written (or co-written) by the Sponsor and can be linked to Sponsor's Web page if a link exists. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.
Linked or Social Media Articles	* (up to 4)	<p>ACC-NYC will link a substantive Sponsor client alert or similar update (up to four (4) per Sponsor Term) on the Sponsor's web page via the ACC-NYC website or the ACC-NYC LinkedIn page.</p> <p>ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter's website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.</p>
Event Promotion	*	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor's event.
CLE Presentation Material Access on ACC-NYC Website	*	CLE presentation materials will be posted on the ACC-NYC Web site after the event.
Host ACC-NYC Board of Directors Meeting	*	Opportunity to host one (1) ACC-NYC Board of Directors meeting during the Sponsor Term (Note that based on the Board schedule, there may be fewer meetings than there are Diamond/Platinum/Gold Sponsors). This opportunity is first come, first served and an opportunity to interact with Board prior to commencement of Board meeting.

[°] Note that a one (1) hour CLE is equivalent to a 50-minute session.

⁺ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid by Sponsor in addition to the sponsorship fee.

[±] Light meal and beverages to be supplied by Sponsor in addition to the sponsorship fee.

Platinum	Description of Benefit	
\$27,500	4 Sponsorships Available	
Programming and Networking		
In-House Counsel Full Day CLE (Track Session)	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present a one (1) one-hour CLE (topic to be agreed on with ACC-NYC) track session that will run concurrent with one additional session - participants at the event may select between two track options during each available time slot.</p> <p>An exhibitor table for promotional materials will be available for up to two (2) marketing representatives.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may be present at the event (and attendees are not interchangeable).</p>
Core Programming CLE Session (Plenary)	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present a one-hour CLE (topic to be agreed on with ACC-NYC) at one (1) ACC-NYC Core Programming event (Ethics Marathon; Special Event Marathon (theme to be determined each year by ACC-NYC); or Compliance Institute) during a plenary session to be attended by all participants at the event. Core Programming events are usually hosted seasonally throughout the year.</p> <p>An exhibitor table for promotional materials will be available for up to two (2) marketing representatives.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may be present at the event (and attendees are not interchangeable).</p>
Signature CLE⁺	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present one (1) exclusive chapter-wide CLE presentation for up to two-hours (topic to be agreed on with ACC-NYC) with a networking reception prior to or after the CLE presentation.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend sponsored CLE event.</p>
Winter Gala	* (4 tickets)	<p>The Winter Gala is a premiere networking event and celebrates the membership and sponsor contributions throughout the year.</p> <p>Up to four (4) Sponsor representatives may attend the Winter Gala.</p>
Promotional		

Summer Associate Presentation[±]	*	At Sponsor's request, ACC-NYC may provide one (1) presentation to Sponsor's junior lawyers/summer associates targeted at relationships with outside counsel and/or working with in-house counsel.
Newsletter Article	* (up to 2)	ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our Members. The Sponsor Article shall be written (or co-written) by the Sponsor and can be linked to Sponsor's Web page if a link exists. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.
Linked or Social Media Articles	* (up to 3)	ACC-NYC will link a substantive Sponsor client alert or similar update (up to three (3) per Sponsor Term) on the Sponsor's web page via the ACC-NYC website or the ACC-NYC LinkedIn page. ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter's website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.
Event Promotion	*	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor's event.
CLE Presentation Material Access on ACC-NYC Website	*	CLE presentation materials will be posted on the ACC-NYC Web site after the event.
Host ACC-NYC Board of Directors Meeting	*	Opportunity to host one (1) ACC-NYC Board of Directors meeting during the Sponsor Term (Note that based on the Board schedule, there may be fewer meetings than there are Diamond/Platinum/Gold Sponsors). This opportunity is first come, first served and an opportunity to interact with Board prior to commencement of Board meeting.

⁰ Note that a one (1) hour CLE is equivalent to a 50-minute session.

⁺ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or solely paid by the Sponsor in addition to and separate from the listed sponsorship fee.

[±] Light meal and beverages to be supplied by Sponsor in addition to the sponsorship fee.

Gold

Description of Benefit

\$21,500	4 Sponsorships Available
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Programming and Networking

In-House Counsel Full Day CLE (Track Session)	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present a one (1) one-hour CLE (topic to be agreed on with ACC-NYC) track session that will run concurrent with one additional session - participants at the event may select between two track options during each available time slot.</p> <p>An exhibitor table for promotional materials will be available for up to two (2) marketing representatives.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may be present at the event (and attendees are not interchangeable).</p>
Signature CLE⁺	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present one (1) exclusive chapter-wide CLE presentation for up to two-hours (topic to be agreed on with ACC-NYC) with a networking reception prior to or after the CLE presentation.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend sponsored CLE event.</p>
Signature Networking⁺	*	<p>Sponsor has the option to host or co-host a signature networking event. To improve attendance, we recommend the event be held at an outside location.</p> <p>Up to ten (10) Sponsor representatives may attend the sponsored Signature Networking.</p> <p>No exhibitor tables are provided. Sponsor may raffle prize(s) and collect business cards for such raffles.</p>
Winter Gala	* (3 tickets)	<p>The Winter Gala is a premiere networking event and celebrates the membership and Sponsor contributions throughout the year.</p> <p>Up to three (3) Sponsor representatives may attend the Winter Gala.</p>

Promotional

Newsletter Article	* (up to 1)	<p>ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our Members. The Sponsor Article shall be written (or co-written) by the Sponsor and can be linked to Sponsor's Web page if a link exists. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.</p>
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Linked or Social Media Articles	* (up to 2)	<p>ACC-NYC will link a substantive Sponsor client alert or similar update (up to two (2) per Sponsor Term) on the Sponsor’s web page via the ACC-NYC website or the ACC-NYC LinkedIn page.</p> <p>ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter’s website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.</p>
Event Promotion	*	<p>Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor’s event.</p>
CLE Presentation Material Access on ACC-NYC Website	*	<p>CLE presentation materials will be posted on the ACC-NYC Web site after the event.</p>
Host ACC-NYC Board of Directors Meeting	*	<p>Opportunity to host one (1) ACC-NYC Board of Directors meeting during the Sponsor Term (Note that based on the Board schedule, there may be fewer meetings than there are Diamond/Platinum/Gold Sponsors). This opportunity is first come, first served and an opportunity to interact with Board prior to commencement of Board meeting.</p>

^o Note that a one (1) hour CLE is equivalent to a 50-minute session.

⁺ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the sponsorship fee.

SPOTLIGHT AND INCLUSION SPONSORSHIP PACKAGE DESCRIPTIONS

Diversity and Inclusion	Description of Benefit	
<p>\$12,000 and Upon Request</p>	<p>(i) <i>Women and Gender: TBD Sponsorships Available</i></p> <p>(ii) <i>All Abilities: 1 Sponsorship Available</i></p> <p>(iii) <i>Intersectionality, Identity & URM: TBD Sponsorships Available</i></p>	
<p>Programming and Networking</p>		
<p>Signature CLE, Signature Networking or a combination (up to 2 hours) *</p>	<p>*</p>	<p>No more than three (3) representatives from your company or law firm, and one in-house counsel of your choosing, may present one (1) exclusive chapter-wide CLE presentation for up to two-hours (topic to be agreed on with ACC-NYC) or Sponsor has the option to host or co-host a Signature Networking event for ACC-NYC members. The Sponsor may also select to hold a combination Signature CLE/Networking event no longer than two (2) hours in length.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend sponsored CLE event.</p>
<p>Winter Gala</p>	<p>*</p> <p>(2 tickets)</p>	<p>The Winter Gala is a premiere networking event and celebrates the membership and sponsor contributions throughout the year.</p> <p>Up to two (2) Sponsor representatives may attend the Winter Gala.</p>
<p>Promotional</p>		
<p>Newsletter Article</p>	<p>*</p> <p>(up to 1)</p>	<p>ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our Members. The Sponsor Article shall be written (or co-written) by the Sponsor and can be linked to Sponsor's Web page if a link exists. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.</p>
<p>Linked or Social Media Articles</p>	<p>*</p> <p>(up to 2)</p>	<p>ACC-NYC will link a substantive Sponsor client alert or similar update (up to two (2) per Sponsor Term) on the Sponsor's web page via the ACC-NYC website or the ACC-NYC LinkedIn page.</p> <p>ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter's website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.</p>
<p>Event Promotion</p>	<p>*</p>	<p>Logo inclusion on communications and the ACC-NYC Web site regarding</p>

		Sponsor's event.
CLE Presentation Material Access on ACC-NYC Website	*	CLE presentation materials will be posted on the ACC-NYC Web site after the event.

* Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the listed sponsorship fee.

Spotlight On: Practice Groups	Description of Benefit
\$16,500	9 Sponsorships Available

Programming and Networking

The “Spotlight On: Practice Groups” Package is meant to address the evolving and ongoing needs of the in-house legal community. Thus, we offer Sponsors an opportunity to present programming that is specifically tied to a designated expertise, such as intellectual property, privacy and cybersecurity, labor and employment, and healthcare. It is within the discretion of ACC-NYC to award up to two (2) Sponsorships in a given expertise; however, we use reasonable efforts to limit each area of expertise to one (1) Sponsor.

Signature CLE, Signature Networking or a combination*	*	<p>No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present either (i) two (2) exclusive chapter-wide CLE presentations, each up to one and half hours, (topic to be agreed on with ACC-NYC) followed by networking; or (ii) hold one (1) Signature CLE presentation up to one and half hours, (topic to be agreed on with ACC-NYC) and one (1) Signature Networking event no longer than two (2) hours in length.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend a CLE event; and up to five (5) additional Sponsor representatives may attend the sponsored Signature Networking should Sponsor select option (ii) above.</p>
Winter Gala	* (2 tickets)	<p>The Winter Gala is a premiere networking event and celebrates the membership and Sponsor contributions throughout the year.</p> <p>Up to two (2) Sponsor representatives may attend the Winter Gala.</p>

Promotional

Newsletter Article	* (up to	ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our Members. The Sponsor Article shall be written (or co-written) by the Sponsor
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	1)	and can be linked to Sponsor’s Web page if a link exists. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.
Linked or Social Media Articles	* (up to 2)	ACC-NYC will link a substantive Sponsor client alert or similar update (up to two (2) per Sponsor Term) on the Sponsor’s web page via the ACC-NYC website or the ACC-NYC LinkedIn page. ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter’s website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.
Event Promotion	*	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor’s event.
CLE Presentation Material Access on ACC-NYC Website	*	CLE presentation materials will be posted on the ACC-NYC Web site after the event.

⁰ Note that a one (1) hour CLE is equivalent to a 50-minute session.

* Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the listed sponsorship fee.

Spotlight On: Core NYC Industries

Description of Benefit

\$5,000	3 Sponsorships Available
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Programming and Networking

The “Spotlight On: Core NYC Industries” Sponsorships are meant to recognize and promote three industry pillars of the New York City marketplace: Financial Services; Sports and Entertainment; and Media.

Signature Networking*	*	Sponsor has the option to host or co-host a signature networking event. To improve attendance, we recommend the event be held at an outside location. Up to ten (10) Sponsor representatives may attend the sponsored Signature Networking. No exhibitor tables are provided. Sponsor may raffle prize(s) and collect business cards for such raffles.
Winter Gala	* (2 tickets)	The Winter Gala is a premiere networking event and celebrates the membership and Sponsor contributions throughout the year. Up to two (2) Sponsor representatives may attend the Winter Gala.

Promotional

Event Promotion	*	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor’s event.
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+ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the listed sponsorship fee.

SUPPORTER SPONSORSHIP DESCRIPTIONS

Professional Growth & Wellness	Description of Benefit
\$5,000	2 Sponsorships Available

Programming and Networking

The Professional Growth & Wellness Sponsorship opportunities are only available to firms that specialize in attorney staffing, career counseling, attorney wellness, and professional development skills and/or attorney search/placement.

These Sponsorship focuses on:

1. Career development/management programming that can enhance the career path of every in-house counsel
2. Networking opportunities that connect in-house counsel already in transition or otherwise looking to make a move with existing job openings and/or recruitment firms and consultants.
3. The importance of promoting attorney wellness.

Professional Growth & Wellness Sponsors should provide programming/thought leadership forum that focuses on topics such as, but not limited to, attorney work-life balance (intersection of career and personal life), general career topics, special gatherings for new to in-house, career advancement strategies and growth objectives, personal branding and coaching, mentoring, public speaking and negotiating, wellness topics, as well as sessions to help both active and passive job seekers find their next in-house opportunity!

Thought Leadership Program (up to 2 hours)*	*	<p>No more than three (3) representatives from your firm, and one (or more) in-house counsel of your choosing, may present one (1) exclusive chapter-wide thought leadership program for up to two-hours (topic to be agreed on with ACC-NYC), with a networking event immediately after the program.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend sponsored CLE event.</p>
Winter Gala	* (2)	The Winter Gala is a premiere networking event and celebrates the membership and Sponsor contributions throughout the year.

	tickets)	Up to two (2) Sponsor representatives may attend the Winter Gala.
Promotional		
Newsletter Article	* (up to 1)	ACC-NYC publishes a substantive e-newsletter, distributed quarterly by e-mail to our Members. The Sponsor Article shall be written (or co-written) by the Sponsor and can be linked to Sponsor’s Web page if a link exists. Article deadlines will be assigned based on the quarterly distribution and cannot be rescheduled. If the Sponsor misses the required deadline, the benefit will not be re-assigned.
Linked or Social Media Articles	* (up to 2)	ACC-NYC will link a substantive Sponsor client alert or similar update (up to two (2) per Sponsor Term) on the Sponsor’s web page via the ACC-NYC website or the ACC-NYC LinkedIn page. ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter’s website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.
Event Promotion	*	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor’s event.
CLE Presentation Material Access on ACC-NYC Website	*	CLE presentation materials will be posted on the ACC-NYC Web site after the event.

+ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the sponsorship fee.

Regional Sponsorship: Long Island	Description of Benefit
\$6,000	I Sponsorship Available
Programming and Networking	

The Regional Sponsorships focus on providing best-in-class programming to meet continuing legal education requirements and networking opportunities to our Long Island colleagues. Regional Sponsors will work directly with the Chapter’s Long Island Region chair(s) to maximize the value of the Sponsorship (for both the Sponsor and members in the Region).

Signature CLE, Signature Networking or a combination (up to 2 hours) +	*	No more than three representatives from your company or law firm, and one in-house counsel of your choosing, may present one (1) exclusive chapter-wide CLE presentation for up to two-hours (topic to be agreed on with ACC-NYC) or Sponsor has the option to host or co-host a signature Networking event for ACC-NYC members. The Sponsor may also select to hold a combination Signature CLE/Networking event no longer than two (2) hours in length.
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		<p>No more than four (4) representatives (exclusive of in-house panelists) may present.</p> <p>Up to five (5) Sponsor representatives or Sponsor clients, in addition to presenter(s), may attend sponsored CLE event.</p>
Winter Gala	* (2 tickets)	<p>The Winter Gala is a premiere networking event and celebrates the membership and sponsor contributions throughout the year.</p> <p>Up to two (2) Sponsor representatives may attend the Winter Gala.</p>
Promotional		
Event Promotion	*	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor's event.
Linked or Social Media Articles	* (up to 2)	<p>ACC-NYC will link a substantive Sponsor client alert or similar update (up to two (2) per Sponsor Term) on the Sponsor's web page via the ACC-NYC website or the ACC-NYC LinkedIn page.</p> <p>ACC-NYC reserves sole discretion to the content that it acceptable for the Chapter's website and LinkedIn page. ACC-NYC will not consider anything that could be construed as marketing, advertising, or promotional content, such as attorney or firm awards or recognition.</p>
CLE Presentation Material Access on ACC-NYC Website	*	CLE presentation materials will be posted on the ACC-NYC Web site after the event.

* Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from the listed sponsorship fee.

Supporting Sponsor	Description of Benefit
\$5,000	2 Sponsorships Available

The Supporting Sponsorships provide law firms or legal service providers the opportunity to invite up to 3 employees to attend an agreed-upon Core event and meet and network with attendees at a table placed at a designated floor space of the event. For purposes of this Sponsorship, the Chapter may also, upon mutual agreement, identify the Sponsor on the Core event website. No other benefits apply.



Collaborative Partnership

Description of Benefit

\$4,000	5 Sponsorships Available
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The Collaborative Sponsorships provide third-party organizations with an opportunity to collaboratively partner and promote its programs, conferences, and admission fees are used by the Chapter to other events of interest to in-house attorneys that are held in the New York City area. For purposes of this Sponsorship, the Chapter may, upon mutual agreement, publicize the third-party event through a link on the Chapter website, communication to the Chapter membership via email, promotional material or its quarterly newsletter, LinkedIn page, or agree to work collaboratively with the Sponsor in connection with the event (“Collaborative Partnership”).

The ACC-NYC Executive Director and VP, Sponsorship along with the President and/or President-Elect will consider each request for Collaborative Partnership based on the Sponsor Selection Criteria set forth on page 3 and the following additional factors:

1. whether the Collaborative Partnership competes with a currently scheduled or anticipated Chapter program (which may be based on content, time or proximity);
2. uniqueness of the program topic and potential value to a significant segment of the membership (e.g., special focus on corporate counsel issues);
3. financial benefit to ACC-NYC (e.g., sponsorship fees) or its members (e.g., discounted registration fee) and potential financial risk;
4. participation by Chapter members as faculty or program organizers;
5. target audience (e.g. members of the bar, in-house attorneys, paralegals, non-legal managers, law firms);
6. obligations imposed on ACC-NYC such as promotion, finding faculty, program registration and administration, site and hotel identification and contract negotiation and potential impact on ACC New York City resources, including finances and staff time;
7. nature of the third-party organization (profit or non-profit), its reputation and the extent to which ACC-NYC benefits through association with such third-party;
8. ongoing relationship between ACC-NYC and the third-party organization and whether the relationship will be enhanced by such co-sponsorship; and
9. whether or not the program or the sponsoring third-party organization might pose a conflict of interest with an existing or pending ACC-NYC Sponsor.

The Collaborative Partnership is designed to promote and provide joint and mutual benefit for the third-party organization and ACC-NYC and its members. The Collaborative Partnership Sponsor agrees to include the ACC-NYC name and logo on all email communications, hard copy invitations (if applicable) and featured signage at the applicable program or event along with recognition at the event. ACC-NYC is permitted to distribute marketing materials during the applicable program or event and/or utilize an exhibitor space.

Collaborative Partnership approvals will be given on a case-by-case basis and will not create an obligation on the part of ACC-NYC to support or partner on future programs. The nature of this Sponsorship does not give the Sponsor or any other person or entity the right to use the name of the Chapter or the Association of Corporate Counsel (“ACC”) in any program materials, publicity, or advertising unless that right is explicitly granted in an agreement signed by an authorized officer of the Chapter, and as noted above. Approval will not be given if the program is designed to trade upon the Chapter’s name and the associated good will in a way that would confuse others and be detrimental to ACC-NYC. Collaborative Partnership Sponsors will also be required to complete the form set forth in Appendix 2 with respect to its approved programs, conferences, or other events approved.

A La Carte Sponsorship: Signature Networking	Description of Benefit
\$5,000	2 Sponsorships Available
Programming and Networking	
Signature Networking⁺	<p>Sponsor has the option to host or co-host a Signature Networking event for ACC-NYC members.</p> <p>Up to ten (10) Sponsor representatives may attend the sponsored Signature Networking.</p> <p>No exhibitor tables are provided, but a raffle prize is permitted (the Sponsor may collect business cards for such raffles).</p> <p>To improve attendance, ACC-NYC recommends the event be held at an outside location.</p>
Promotional	
Event Promotion	Logo inclusion on communications and the ACC-NYC Web site regarding Sponsor's event.
A La Carte Sponsorship: Core CLE	Description of Benefit
\$10,000	3 Sponsorships Available
Programming and Networking	
Core Programming CLE Session (Plenary)	<p>Two or three representatives from your company or law firm, and one in-house counsel of your choosing, may present a one-hour CLE ◊ (topic to be agreed on with ACC-NYC) at one (1) ACC-NYC Core Programming event (Ethics Marathon; Special Event Marathon (theme to be determined each year by ACC-NYC); or Compliance Institute) during a plenary session to be attended by all participants at the event. Core Programming events are usually hosted seasonally throughout the year.</p> <p>An exhibitor table for promotional materials will be available for up to two (2) marketing representatives.</p> <p>No more than four (4) representatives (exclusive of in-house panelists) may be present at the event (and attendees are not interchangeable).</p>
Promotional	
CLE Presentation Material Access on ACC-NYC Website	CLE presentation materials will be posted on the ACC-NYC Web site after the event.

⁺ Venue, food, beverage, ticket, parking and other costs, as applicable, to be provided and/or paid solely by the Sponsor in addition to and separate from



the listed sponsorship fee.

^o Note that a one (1) hour CLE is equivalent to a 50-minute session.

Non-package (a la carte) Sponsorships are also available and provide Sponsors the opportunity to make a limited commitment to familiarize with the Chapter to add-on to the Sustaining, Inclusion, or other Sponsorship Packages. As part of an A La Carte Sponsorship, Sponsors are permitted to post signage, distribute promotional materials, and offer brief remarks during the Program.

Please note that Signature Networking events may be held based on calendar availability. Please submit your ideas for unique venues and/or activities for your networking event along with your application. Past examples include sporting events, wine tastings, exclusive museum access and tours, Shakespeare in the Park, Top of the Rock and other cultural or performing arts opportunities. Preference will be given to Sponsors with unique/unusuall/interesting ideas.



Appendix I: General Sponsorship Guidelines

The ACC-NYC Board of Directors has developed the following Sponsorship Guidelines to promote successful Sponsorship relationships and events.

Part I: General Guidelines

1. ACC-NYC selects a diverse group of Sponsors in an effort to offer a variety of information, services, products and expertise to its members.
2. ACC-NYC works collaboratively with its Sponsors and **expects its Sponsors** to comply with the following requirements and processes:
 - Sponsors must identify, during the application process, a partner and practice area that will be responsible for managing the relationship with the ACC-NYC (in addition to any business development or marketing contacts). One benefit of Sponsorship is the ability to develop meaningful relationships with our Board, and we strongly believe having an identified relationship owner from each Sponsor will ensure our mutual success.
 - Sponsors may list preferences for Program dates. However, Program dates are awarded on a first-come, first served basis and are finalized by the Chapter's Executive Director. Once selected for a Sponsorship, a Sponsor **may not hold** more than **two (2) Program dates** at any given time. Program dates will be held for a period of two (2) weeks at which time, if the Sponsor has not selected or confirmed such dates, they will be released.
 - ACC-NYC works collaboratively with its Sponsors. All **CLE topics will be reviewed and approved** by an ACC-NYC Board volunteer or the Programming Committee for subject, content and expertise demonstrated to ensure relevance and of interest to our members.
 - Each CLE **must include at least one in-house counsel as a panelist**, moderator or speaker for a substantial portion of the CLE. Exceptions will be made only in highly unusual circumstances and must be pre-approved by the Programming Committee. In the event the Sponsor wishes to engage a paid or out-of-state speaker for a Program, all speaker fees and/or speaker-related expenses are the responsibility of the Sponsor. If, after a CLE is scheduled, a speaker or in-house participant is unable to participate, the Sponsor is responsible for substituting another qualified individual with similar experience and skill.
 - All event topics, themes, and details should be made available to ACC-NYC as soon as reasonably practical, but in **no event less than thirty (30) days prior to the Program date** so that the event can be advertised to the membership and to enable the Chapter to obtain CLE certification. The Chapter **does not guarantee** a minimum level of attendance at any program. The longer an event is promoted to our membership with event details, the more likely the event attendance will meet your reasonable expectations. Failure to meet these guidelines may require rescheduling an event in the ACC-NYC's sole discretion.
 - Sponsors must submit **written materials and/or PowerPoint presentations** for all CLE programs **at least three (3) weeks prior to the Program date** for review and approval by an ACC-NYC Board volunteer, the Practice Group Chair and/or Co-Chair, or the Programming Committee. All written material must include the Chapter's logo anywhere the Sponsor logo is used (in as prominent a manner) and must be submitted for approval.
 - Sponsors must make written materials available at the CLE. Materials will later be posted on the ACC-NYC website for download by members. Sponsors may not require attendee contact information for materials to be provided.
 - All venue and food costs are paid solely by the Sponsor (except for Core Programs). Subject to ACC-NYC agreement, Sponsors may choose to host CLE programs at their offices, if they possess adequate space, room set-up, catering, audio/visual technology support and other requirements. However, ACC-NYC

recommends that Sponsors investigate the use of outside venues for certain events. Past Sponsorship seasons have proven that unique and creative venues are likely to attract greater member turnout.

- ACC-NYC will handle the promotion, CLE certification application and attendance certificates (if applicable and as set forth below in Part II), invitation, registration, and check-in, except as otherwise noted in this Sponsorship Program, or agreed with the Sponsor.
- Sponsors are welcome to invite in-house clients who are not members of ACC-NYC to ACC-NYC Programs hosted by the Sponsor. The Sponsor may forward the Chapter invitation directly to clients. All RSVPs for Sponsor guests should be sent directly to the Chapter (either from the individual or the Sponsor). Sponsor guests may pay the non-member fee by registering online, or ACC-NYC can invoice the firm for the cost of attendance.
- Sponsors will be provided with an attendance list for their sponsored events (**name, title and company name only**). Please note that we are unable to provide specific member contact information.
- ACC-NYC will consider co-sponsorship or partnering opportunities with other associations, organizations or groups, subject to ninety (90) days prior written notice to and the express written approval of the ACC-NYC Board and Programming Committee.
- Sponsorship fees and admission fees are used by the Chapter to subsidize the cost of a broad variety of Chapter programs. All Chapter financial activity is subject to and part of an annual accounting audit process. Our Chapter is a non-profit § 501(c)(6) trade association and all Sponsor fees paid through this Sponsorship Program are allocated to program and Chapter expenses as well as to fund our chapter treasury reserves.
- Payment to ACC-NYC for all Sponsorship fees must be by check in USD.
- Sponsor benefits are only valid during the Sponsorship Program year and are non-transferable. If a Sponsor does not take advantage of an available Sponsor benefit, the Sponsor forfeits such benefit.
- ACC-NYC reserves the right to cancel, change or modify all aspects of Programming, including topic, venue, time, etc. or for reasons related to weather or other exigent circumstances. Additionally, based on the popularity of some events, the Chapter reserves the right to limit attendance (close registration) or, alternatively, to give the Sponsor the option to cover the increased costs of the additional attendance.

Part II: Continuing Legal Education (CLE) and Program Content Guidelines

1. ACC-NYC is an approved CLE provider for the State of New York and will handle the processing of all CLE applications as part of the organizing the Sponsors CLE program. The Sponsor must comply with the State of New York CLE guidelines, available at: <https://www.nycourts.gov/attorneys/cle/regulationsandguidelines.pdf>.
2. CLE programs shall be free to Chapter members (unless specifically noted); all other attendees **must** be in-house counsel and will be charged an admission fee for all Chapter CLE programming (unless a specific membership promotion grants them free admission or as otherwise specified as part of a Sponsorship Package or agreed upon by the ACC-NYC).
3. Occasionally, CLE topics may have already been planned by the Chapter or committed to other Sponsors; therefore, a specific topic may not be available for presentation by the Sponsor. Preference for certain topics may be reserved for Practice Groups that have a subject matter expertise and have been previously selected for a CLE by Spotlight Sponsors.
4. All CLE topics will be reviewed for the subject, content, expertise, and relevance to in-house counsel. The Chapter will favorably consider a Sponsor's proposed panel or speaker, topics, and methods of presentation that demonstrate not only substantive qualifications, but also the Sponsor's commitment to diversity and the inclusion of in-house clients/speakers on any panel and presentation.
5. ACC-NYC recommends the following Program content restrictions:
 - a. Create an engaging and unique title and description for your event to attract more attendees!

- b. Provide event details 6-8 weeks prior to the Program date (title, description, speakers, location, time, etc.) to allow for maximum promotion to our members.
 - c. Don't try and cover too much ground – carefully choose learning points, topics, theories, and practical tips and tricks to demonstrate your expertise to our members taking into consideration the audience (in-house counsel).
 - d. **Sponsors are strongly encouraged to provide forms, agreements, checklists, and other practical guidance and resources in connection with their CLE program.** By submitting a Sponsorship Application, a Sponsor agrees to this sharing, use and distribution requirement. Our members find programs that offer sample forms, concise action plans, and practical guidance the most valuable.
 - e. Avoid too much PowerPoint – the PPT should be a tool to aid and supplement your CLE not the foundation. An effective one-hour CLE should have no more than 20 PPT slides. The font on those slides should be at least 24. Experts suggest no more than 6 bullet points per slide and no more than 6 words per bullet. The Chapter also encourages alternate visual media formats. And, “interactive” programs are well received.
 - f. **Sponsors are expected to prepare and provide all attendees with useful, informative, and practical written educational materials on the topic** (which should at a minimum include a legible handout of any presentation slides). While some written materials are required at CLE programs, the ACC-NYC is committed to 'going green' and welcomes materials made available of thumb drives or other removable, electronic media.
6. ACC-NYC reserves the right to not accept program content, speakers or presenters at its sole discretion.

Part III: Marketing and Publicity

1. ACC-NYC will actively advertise and seek publicity for all Chapter events, at its expense, and share such marketing material with the Sponsor. If the Sponsor creates its own promotional materials (i.e. to send to Sponsor clients and to post on Sponsor's website), any such promotional materials must be submitted to the ACC-NYC Executive Director for approval prior to distribution.
2. The Sponsor's name and logo will appear along with the Chapter name and logo in promotional material and advertisements for the program(s) that it is being sponsored (of the same size and appearance). Sponsors should email their logo to the Executive Director for review and approval, within thirty (30) days of acceptance by the Chapter of the Sponsorship (.jpg or .eps format is preferred). Note that certain size limitations apply. The size of Sponsor logos is limited to 120 pixels width by 240 pixels height. The acceptable file types are gif, png, or jpeg. There is no required resolution, but 300 dpi is preferred.
3. The ACC-NYC Executive Director will coordinate all mailings to its members. **You will not be given the list of Chapter members to send out your own mailing to our group.** This is a strict requirement placed upon the Chapter by the Association of Corporate Counsel Headquarters.
4. Sponsors may obtain event attendee contact information by having a fishbowl style business card drawing for a door prize or upon in-person individual request at the event. If engaged in discussions with event attendee(s).

Part IV: Rules of Conduct

1. All Chapter programs and events follow ACC and ACC-NYC Chapter Rules of Conduct, which *strictly prohibit* the following activities:
 - a. The targeting of any individual member(s) for solicitation of services and/or products.
 - b. Attendance of firm or company marketing personnel at events for the express purpose of solicitation of members. Marketing personnel may be present to operate the Sponsor display/exhibit table.

2. Sponsorship of ACC-NYC Chapter events by outside counsel and vendors is not intended to and will not result in a member's organization (or its in-house attorney) being obligated to purchase the services or products of any Sponsor.
3. Attendance at ACC-NYC events is limited to ACC-NYC members and their guests, Sponsors and their guests, speakers and panelists on Sponsor programs (whether or not a member of ACC-NYC) and prospective ACC-NYC members.
4. The Chapter reserves the right to refuse any Sponsor, as well as the right to restrict or remove any presentation or exhibit that, in the opinion of the Chapter, detracts from the general character or content of the program. This reservation applies to displays, printed matter, promotional materials, noise, inappropriate personal conduct, and method of operation. In the event of such restrictions, the Chapter will not be liable for any refunds or other program expenses.
5. Failure to comply with this Appendix may lead to the following:
 - a. Warning to the Sponsor (verbal and/or written);
 - b. Removal of Sponsor from an event; and/or
 - c. Termination of the Sponsorship and forfeiture of all Sponsorship Fees paid to ACC-NYC.

Part V: Disclaimers

IN NO EVENT WILL THE NEW YORK CITY CHAPTER OF THE ASSOCIATION OF CORPORATE COUNSEL, THE ASSOCIATION OF CORPORATE COUNSEL, OR THEIR AFFILIATES OR THEIR DIRECTORS, OFFICERS, EMPLOYEES OR REPRESENTATIVES BE LIABLE FOR ANY LOSS OR DAMAGE, WHETHER DIRECT, CONSEQUENTIAL, INDIRECT, SPECIAL OR OTHERWISE, ARISING OUT OF OR RELATING TO THIS AGREEMENT OR ITS SUBJECT MATTER, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, LOST INVESTMENT, BUSINESS INTERRUPTION, OR GOODWILL, EVEN IF EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THIS AGREEMENT IS GOVERNED BY NEW YORK LAW WITHOUT REGARD TO ITS CHOICE OF LAW RULES. THIS AGREEMENT CONSTITUTES THE ENTIRE AGREEMENT BETWEEN THE PARTIES AND MAY NOT BE AMENDED EXCEPT THROUGH AN EXPRESS WRITTEN AGREEMENT SIGNED BY BOTH OF THE PARTIES.

YOUR REGISTRATION AND ATTENDANCE AT ACC-NYC EVENTS INDICATE YOUR CONSENT TO BE FILMED AND/OR PHOTOGRAPHED AND TO THE USE OF YOUR IMAGE, SPONSOR LOGO, AND VENUE/LOCATION WITHOUT PAYMENT OF ANY KIND, FOR USE IN PROGRAM(S) AND FOR OTHER PROMOTIONAL/EDITORIAL ACTIVITIES OF THE ASSOCIATION OF CORPORATE COUNSEL - NEW YORK CITY CHAPTER (ACC-NYC) FOR FUTURE USE ON OUR WEBSITE AND IN ANY AND ALL MEDIA, NOW KNOWN OR HEREAFTER CREATED.



Appendix 2: Collaborative Partnership Form



Dear _____:

The **Association of Corporate Counsel – New York City Chapter** is proud to discuss a Collaborative Partnership Sponsorship with _____ for 2020. The term of an annual Sponsorship under the 2020 Sponsorship Program runs January 1, 2020 through December 31, 2020 (“Sponsor Term”) and any program or event must be held during that time.

To easily and regularly communicate with you during the Sponsor Term, please provide the information below for the requested contact(s):

	Primary Contact	Secondary Contact
Name		
Email		
Address		
City, State, Zip		
Phone		
Fax		

In addition, please provide **responses below** for evaluation by the VP, Sponsorship and the Chapter Programming Sub-Committee.

1.	Name of Organization	
2.	Website	
3.	Non-Profit or For-Profit	
4.	Name of Proposed Program	
5.	Description of Proposed Program	
6.	Date and Time of Proposed Program	
7.	Location of Proposed Program	
8.	Audience of Proposed Program	
9.	Registration Fee (if any)	
10.	Discount available to ACC-NYC Members (if any)	
11.	Continuing Legal Education Credits available to ACC-NYC Members (if any). Please specify number and type of credits.	
12.	Participating ACC-NYC Members (if any) or other in-house counsel faculty/organizers	
13.	Any other sponsor/partner organizations	
14.	Speakers	
15.	Expectation of ACC-NYC (if any)	
16.	Copy of promotional literature, or link	
17.	Other pertinent information for evaluation	

Collaborative Partnership approvals will be given on a case-by-case basis and will not create an obligation on the part of ACC-NYC to support or partner on future programs. The nature of this Sponsorship does not give the Sponsor or any other person or entity the right to use the name of the Chapter or the Association of Corporate Counsel (“ACC”) in any program



materials, publicity, or advertising unless that right is explicitly granted in an agreement signed by an authorized officer of the Chapter, and as noted above.

Please submit this Form to the ACC-NYC Executive Director (Amy Adams, ednyc@accglobal.com) within ten (10) days for evaluation by the Chapter. As a reminder, if awarded the Collaborative Partnership, payment in full must be received within **thirty (30) days of invoice**, whichever occurs later, unless other payment arrangements have been approved. If Sponsorship Fees are not timely received, ACC-NYC may elect to cancel the Sponsorship and Sponsor forfeits all benefits of the Sponsorship. The Sponsorship may be reassigned to another Sponsor. All Sponsorship Fees are non-refundable.

On behalf of the Officers and Board of Directors, we look forward to working with you in the upcoming programming year and we thank you in advance for supporting our endeavors.

Sincerely,

Kevin Fumai
VP, Sponsorships

Ashley Miller
President